



Company Overview

ReassuranceHealth.com was created by Coverdell, a leading marketer and administrator of insurance and non-insured health discount benefits

Coverdell currently provides benefits to more than 6 million individuals across the country

Coverdell, was founded in 1963 and was one of the first companies to market insurance to bank customers.

Coverdell has established partnerships with major financial institutions, corporations, and insurance companies across North America marketing a variety of insurance and membership programs.

Coverdell health programs offer savings of:

- Up to 60% with over 400,000 participating medical, dental, vision, hearing and chiropractic professionals
- An average of 30% on prescriptions at more than 55,000 pharmacies across the nation
- 10 to 50% on routine dental care as well as cosmetic dentistry at more than 24,000 providers
- 10 to 30% off alternative care services, such as massage therapy, acupuncture and nutritionists at more than 20,000 providers
- 20 to 60% on glasses and contact lenses at over 11,000 participating vision centers nationwide

Coverdell is a licensed discount medical plan organization, licensed insurance broker, and third party administrator

The company is a member of the Consumer Health Alliance, which ensures that its members use best practices to provide health discounts to customers.